

Publicity Guidelines for ISPSD 2023

Congratulations to all the authors of papers to be presented in the upcoming ISPSD 2023! Press release related to your accepted papers before ISPSD 2023 is beneficial to both your organization and ISPSD community and is allowed.

Below are guidelines for pre-conference press or news release from your organization's papers accepted and to be presented at ISPSD 2023:

Press release concerning your organization's papers can be issued at any time after 24th March 2023, but should **NOT** disclose substantial technical details in the accepted works. This restriction also applies to releasing information of the accepted works on any other platforms or in any other presentations. The criteria of "substantial" will be assessed by the Technical Program Committee and Organizing Committee of the conference. If the related press release is determined to contain substantial contents of the accepted papers, a withdrawn of the paper will be activated.

Authors and their organizations may consider using general terms to introduce the key advances and the significance of their accepted works, instead of disclosing any specific technical approaches, structures, and performance. Pre-conference promotions and news releases should aim to tantalize and tease to motivate technical experts and presses to join ISPSD 2023 on-site.

After the three-year pandemic, the ISPSD 2023 will fully resume the regular in-person gathering of global experts in power semiconductors and ICs. We hope to provide an impactful venue for you to present your latest breakthrough. The success and impact of ISPSD 2023 highly relies on the participation and cooperation of all our colleagues.